



CASE
STUDY

World's Largest Bedding Provider Simplifies Legal Entity-wise Reporting

CUSTOMER PROFILE

The company is the world's largest bedding provider. The company develops, manufactures and markets mattresses, adjustable bases, pillows and other sleep and relaxation products which it sells globally in approximately 100 countries.

The company is headquartered in Lexington, Kentucky and its brand portfolio includes many of the most highly recognized brands in the industry.

The Company sells its products through three distribution channels in each operating business segment: Retail, which consists of furniture and bedding retailers, department stores, specialty retailers and warehouse clubs; Direct, which consists of electronic commerce (e-commerce) platform, Company-owned stores and call center, and other, which includes third party distributors, hospitality and healthcare customers.

BUSINESS CHALLENGE

The company has branches across multiple countries. Each country having its own set of statutory rules and regulations for specific reports. Thus, a solution was required which could run any report and in a desired format and yet be legal entity specific.

This was not deemed possible with standard AX print management system. It has limitations of only being applicable for specific reports and requires ample level of coding to add custom reports for printing.



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SOLUTION

Report Substitution came into the picture. At the core of this customization is the requirement that any end user should be able to set up which report format they want to pull in a legal entity from the front end itself without any technical knowhow. It works on all documents. We made it that simple!

Through report substitution, any report can be substituted with a customized report.

BENEFITS

- Enabled the end user to pull the desired report format
- No coding was required to print multiple formats of custom reports
- Legal entity specific header and footer design could be incorporated

TECHNOLOGY



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